



Contact: Tanya Hasseler, Business Outreach
Coordinator
Telephone: 315-946-5975
Email: thasseler@co.wayne.ny.us
Website: www.wedcny.com

FOR IMMEDIATE RELEASE
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Wayne County, NY – September 22, 2020 – Wayne County Pitch Competition Deadline Quickly Approaching – Entries are still being accepted by the Wayne County Economic Development Corporation (WEDC) for the second Annual Wayne County Startup Pitch Competition. The competition is open to all Wayne County residents who have a new business idea or are in the concept stage. The Winner of the 2020 Wayne County Pitch Competition will receive a \$32,000 prize to kick-start their new business.

“This is an important program area for us and I am excited to see what start up ideas and opportunities come to the table.” said Brian Pincelli, Director of Wayne County Economic Development and Planning. “Given recent events, it is important to encourage entrepreneurship. I know there are a wealth of creative ideas and motivated entrepreneurs in our County. The Wayne County Startup Pitch Competition is an effort for us with the County economic development office to help residents develop those creative ideas and turn them into businesses.”

KickStart Wayne County, launched in 2019, is an initiative aimed at encouraging local entrepreneurship and providing resources for new business development in Wayne County. The primary undertaking of this initiative is the Wayne County Startup Pitch Competition.

"We are really excited about the second Annual Wayne County Startup Pitch Competition," said Katie Bronson, Deputy Director of Wayne County Economic Development and Planning. "Wayne Economic Development Corporation encourages entrepreneurs to grow their new business activity in Wayne County."

The registration form, executive summary with attached financial statements, and application fee are due by 5:00 P.M. September 30, 2020. The application can be hand-delivered, mailed, or submitted via email to KRbronson@co.wayne.ny.us . The application fee is \$50.00.

- September 30, 2020 - Application Deadline
- October 21, 2020 - Finalists notified
- November 18, 2020 - Live Pitch Competition

For application materials, workshop registration and more information visit www.wedcny.com or contact Katie Bronson at 315-946-5920.

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